

**School of Fine Arts Department of Speech**

**ADJUNCT (NAME)**

**Course Outcome Competencies Alignment  
SPCH 1303 Professional Communication**

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**CATALOG DESCRIPTION:** Survey of theories, skills, and practices needed for

- responsibility in organizations.
- 2 Graduate course: Ethics in Education (3 hours)
  - 3 See #1 and #2 above
5. Students will demonstrate knowledge and skills for using oral language, nonverbal communication strategies, and listening strategies appropriately and effectively in a variety of contexts and in a variety of situations.
- 1 Graduate course: Administrative Theory & Educational Leadership (3 hours)
  - 2 See #1 and #2 above
  - 3 Instructor active as debate coach at local, state, and national levels
6. Students will develop awareness and understanding of self as a communicator in a variety of professional and social roles and situations.
- 1 Graduate course: Advanced Learning & Human Development (3 hours)
7. Students will develop skills needed to maintain productive relationships in organizational contexts.
- 2 Graduate courses:
    - Instructional Leadership (3 hours)
    - Advanced learning & Human Development (3 hours)
    - Administration of Special Programs (3 hours)
    - Continued successful leadership of numerous student teams in state, regional, and national debate organizations/competitions
8. Students will demonstrate and develop skills in using assertiveness, courtesy, and tact in organizational contexts.
- See #7 above

- Action Research C (1 hour)
  - The Principalship (3 hours)
- 2 Instructor models extensively in courses currently being taught

12. Students will develop knowledge and skills needed to plan, research, organize, prepare, and present individual professional presentations.

1 See #11 above

13. Students will develop knowledge and skills needed for the diagnosis, analysis, management, and possible resolution of conflict.

2 Graduate courses:

- Instructional Leadership (3 hours)
- The Principalship (3 hours)
- Internship (3 hours)

**Education affecting all competencies:**

M.Ed., Educational Administration – Lubbock Christian University, 2001  
 Bachelor of Applied Science in Communication – Stephen F. Austin State University, 1990

**Instructor Certification affecting all competencies:**

Mid-Management Certification  
 Speech Teaching Certification, Grades 6-12  
 Journalism Teaching Certification, Grades 6-12

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**Wayland Baptist University Approval:**

	Date: _____
<i>Director of Speech</i>	
	Date: _____
<i>Dean of School of</i>	
	Date: _____
<i>Vice President of Academic Affairs</i>	